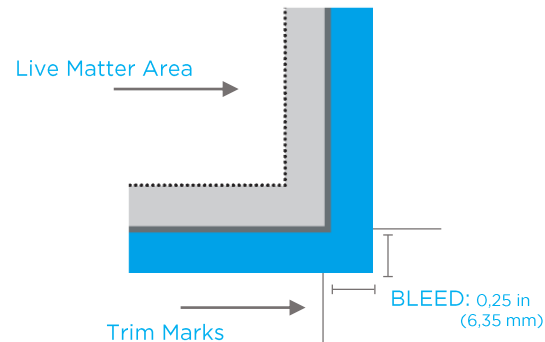


Artwork Specifications

The formats for submitted adverts are as follows:

- **Acceptable artwork formats:** PDF, JPEG or TIFF in CMYK colour mode.
- **Bleed:** 0.197 inches (5mm) on each side.
- **Live matter:** All text, graphics and logos should be at least 0.394 inches (10mm) from trim.



Full Page



Bleed Size

- 9.25 x 12.35 in
- (234.95 mm x 313.69 mm)

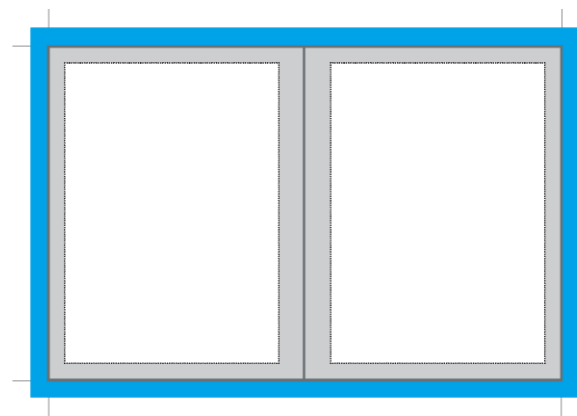
Final Trim Size

- 9 x 12.1 in
- (228.6 mm x 307.34 mm)

Live Area

- 0.35 in from the trim
- (8.89 mm)

Double Page Spread



Bleed Size

- 18.25 x 12.35 in
- (463.55 mm x 313.69 mm)

Final Trim Size

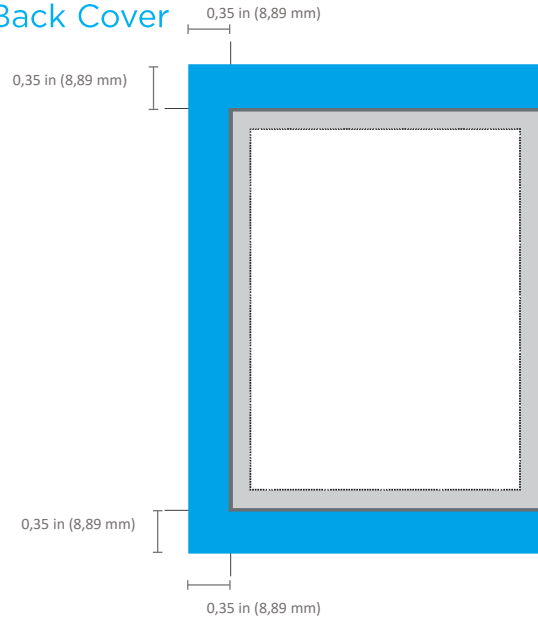
- 18 x 12.1 in
- (457.2 mm x 307.34 mm)

Live Area

- 0.35 in from the trim
- (8.89 mm) and 0.75 in centre (spine) (19.05 mm)

Artwork Specifications

Back Cover



Bleed Size

- 9.375 x 12.875 in
- (238.125 mm x 327.025 mm)

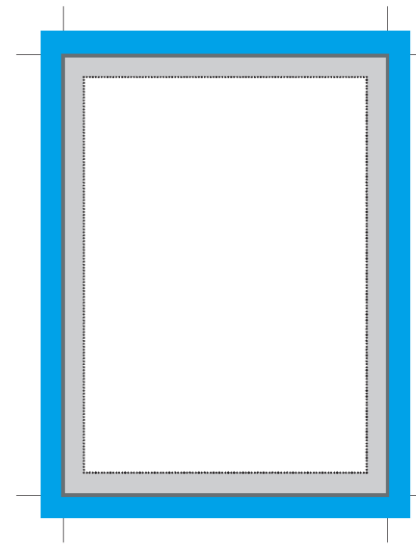
Final Trim Size

- 9 x 12.1 in
- (228.6 mm x 307.34 mm)

Live Area

- 0.35 in from the trim
- (8.89 mm)

Double Cardboard



Bleed Size

- 9.25 x 12.35 in
- (234.95 mm x 313.69 mm)

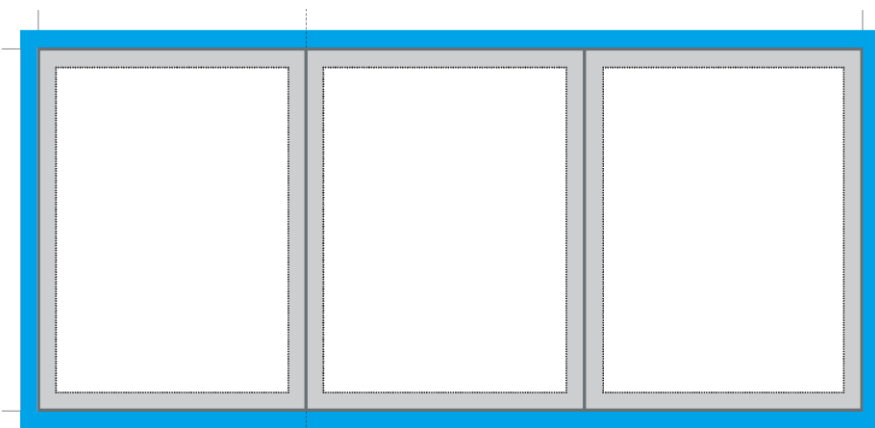
Final Trim Size

- 26.625 x 12.1 in
- (676.275 mm x 307.34 mm)

Live Area

- 0.35 in from the trim
- (8.89 mm)

Opening Triple Fold



Bleed Size

- 26.75 x 12.35 in
- (679.45 mm x 313.69 mm)

Final Trim Size

- 27.25 x 12.1 in
- (692.15 mm x 307.34 mm)

Live Area

- 0.35 in (8.89 mm) from the trim
- 0.35 in (8.89 mm) from the fold