## **ADVANCE Specs**

Standard Format	Ad Unit	Ad Dimensions	File Size	File Format	Frame Format	Loops	Ad Length
	Banner	120x600	49 KB	JPEG, GIF	0-30 FPS	Max 3 Loop Finishing On Static Page	Seconds
		160x600					
		300x250					
		300x600					
		728x90					
		970x250					

Rich Media	Ad Unit	Ad Dimensions	File Size	File Format	Frame Format	Loops	Ad Length
	Banner	120x600	200KB	Single HTML5 File (All External Files Need To Be Hosted By The Provider		Max 3 Loop Finishing On Static Page	30 Seconds Max
		160x600					
		300x250					
		300x600					
		728x90					
		970x250					

