

RAIL HD200 SPECIFICATION

R-HD48

SAFE COPY AREA:	2914mm x 5973mm	(height by width)
OVERALL SIZE:	3048mm x 6096mm	(bleed from safe copy area to overall size)

JCDecaux Innovate To Print:**SOFTWARE:**

We run the following applications on our **APPLE MAC** pre-press systems (we do not work to PC format) –
QuarkXpress – Please Include all third party extensions
Illustrator OR Indesign CS4 – Parsed or placed images to be present with all text and strokes to be converted to outlines
PhotoShop – Any PhotoShop compatible files – Tiff, EPS etc while Jpeg files to be saved to maximum quality.
Freehand – If converted to EPS, please provide an editable file.

SCANS:

For optimum image quality scans should be provided at a minimum of 300 dpi at 10% of the final crop size. Supplied scans on disc must be in CMYK Tiffs, EPS or Jpeg format.

FONTS:

All fonts to be embedded or outlined.

PANTONE REFS:

All of our digital printing machines print in CMYK colour only – always specify colours in CMYK.
 If Pantone colours are to be matched precisely, please refer to the four colour process version of the Pantone as opposed to the solid version of the Pantone.

SUPPLYING ARTWORK:

Artwork must be supplied scaled down to logical proportion to the final size. All billboard large format displays to 10% (1:10).

- ON DISC & PROOF COLOUR MATCHING:

Always supply a high quality 3M or Kodak / Cromalin / Iris Colour (not b&w) proof with your artwork for accurate print colour matching and elimination of incorrect outputs. Please supply your proof with the artwork supplied on a disc.

Delivery of Artwork:

Production Department
 JCDecaux Innovate
 Summit House
 28 Sale Place
 London
 W2 1YR

- ELECTRONICALLY & NO PROOF COLOUR MATCHING:

We are happy to receive artwork uploaded to either our FTP site (contact us for an upload link) or for us to download from your site (link to be sent to us). We can also accept PDF's providing it is supplied in Acrobat 7 – PDF 1.6. However, as a colour match will not be supplied then we cannot be held responsible for any colour or content inaccuracies. If a colour match is not supplied, we will colour match to our monitor screens.

PLEASE SUPPLY ARTWORK 3 WEEKS PRIOR TO THE CAMPAIGN IN-CHARGE DATE.

For a production quote, FTP upload links or delivery details then please contact the Production Department on 0207 298 8000 or email: printproduction@jcdecaux.co.uk

PLEASE NOTE: This specification is only valid for 1 month from issue date. A new specification should be sought after that.