Traincard Production Specifications



Square



Standard Dimensions: Type area: 395mm x 395mm C2C type area: 378mm x 378mm Trim size: 400mm x 400mm Bleed area: 405mm x 405mm GWR & Southern: corners cut at 15.5mm from each corner (see dotted line) Square size not available on Thameslink

Landscape - Greater Anglia

Dimensions:

Type area: 554mm x 210mm Trim size: 564mm x 220mm Bleed area: 574mm x 230mm



Landscape - South Western Railway

Dimensions:

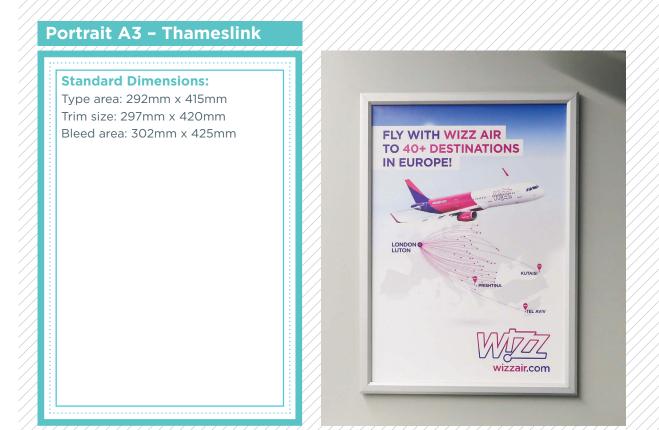
Type area: 579mm x 250mm Trim size: 609mm x 280mm Bleed area: 614mm x 285mm



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Artwork

• Format: high res PDF or Adobe Illustrator file at 300dpi

Delivery: via email or We Transfer (or similar) – an FTP site is also available
Deadline: 2 weeks prior to campaign start date. Please note, due to the extra costs involved, we charge an additional £50 for artwork delivered or re-supplied after the deadline date.

Be aware of the safe area on your artwork – anything that needs to be seen should fit within the **type area**.

All artwork is subject to approval by the train operating companies it will be displayed on.

For all enquiries, please contact: Lisa Jenkins Production Manager 020 7207 5333 I.jenkins@kbhontrainmedia.co.uk