

# THE CONDE NAST PUBLICATIONS LTD

www.condenast.co.uk

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For display adverts please visit <http://www.condenast.co.uk/displayadverts>

## Revised July 2013 MECHANICAL SPECIFICATIONS FOR GQ, HOUSE & GARDEN, TATLER, TRAVELLER, VOGUE

(Dimensions are listed Depth x Width in mm)

Full page trim	285 x 220
Full page bleed	291 x 226
Full page type	265 x 200
Spread trim	285 x 440
Spread bleed	291 x 446
Spread type	265 x 420
½ Horizontal trim	140 x 220
½ Horizontal bleed	146 x 226
½ Horizontal type	130 x 200
½ Vertical trim	285 x 108
½ Vertical bleed	291 x 114
½ Vertical type	265 x 98
¼ Square type	130 x 98
¼ Vertical type	265 x 48
Traveller only - ¼ Square floating type	111 x 95

**NB: Live matter and type safety** Allow 10mm from trim and 13mm from bleed  
**NBB: Gutter** No type should appear within 5mm either side of gutter on a Spread

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## MECHANICAL SPECIFICATIONS FOR THE WORLD OF INTERIORS

(Dimensions are listed Depth x Width in mm)

Full page trim	279 x 216	1/2 Vertical trim	279 x 105
Full page bleed	285 x 222	1/2 Vertical bleed	285 x 111
Full page type	259 x 196	1/2 Vertical type	259 x 95
Spread trim	279 x 432	2/3 Vertical trim	279 x 135
Spread bleed	285 x 438	2/3 Vertical bleed	285 x 141
Spread type	259 x 412	2/3 Vertical type	259 x 125
1/2 Horizontal trim	137 x 216	1/3 Vertical trim	279 x 71
1/2 Horizontal bleed	143 x 222	1/3 Vertical bleed	285 x 77
1/2 Horizontal type	127 x 196	1/3 Vertical type	259 x 61
		1/4 Vertical type	125 x 93

**NB: Live matter and type safety** Allow 10mm from trim and 13mm from bleed  
**NBB: Gutter** No type should appear within 5mm either side of gutter on a Spread

## MECHANICAL SPECIFICATIONS FOR GLAMOUR

(Dimensions are listed Depth x Width in mm. Please ensure there is a **5mm** bleed on all sides)

Full page trim	223 x 168	Double Page trim	223 x 336
Full page bleed	233 x 178	Double Page bleed	233 x 346
Full page type	203 x 148	Double Page type	203 x 316
1/2 Horizontal trim	108 x 168	1/2 Vertical trim	223 x 81
1/2 Horizontal bleed	118 x 178	1/2 Vertical bleed	233 x 91
1/2 Horizontal type	98 x 148	1/2 Vertical type	203 x 71

**NB: Live matter and type safety** Allow 10mm from trim and 15mm from bleed  
**NBB: Gutter & Double Gutter Allowance** No type should appear within 6mm either side of gutter on a spread. If text or important elements run through the gutter of a DPS then the middle of the DPS should show a duplication of 6mm. This duplication must be contained within the final format

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## MECHANICAL SPECIFICATIONS FOR

### VANITY FAIR

(Dimensions are listed Depth x Width in mm)

Full page trim	276 x 203	Spread trim	276 x 406
Full page bleed	282 x 209	Spread bleed	282 x 412
Full page type	256 x 183	Spread type	256 x 386
$\frac{1}{2}$ Horizontal trim	136 x 203	$\frac{1}{3}$ Spread trim	92 x 406
$\frac{1}{2}$ Horizontal bleed	142 x 209	$\frac{1}{3}$ Spread bleed	98 x 412
$\frac{1}{2}$ Horizontal type	126 x 183	$\frac{1}{3}$ Spread type	82 x 386
$\frac{1}{2}$ Vertical trim	276 x 99	$\frac{1}{3}$ Vertical trim	276 x 67
$\frac{1}{2}$ Vertical bleed	282 x 105	$\frac{1}{3}$ Vertical bleed	282 x 73
$\frac{1}{2}$ Vertical type	256 x 89	$\frac{1}{3}$ Vertical type	256 x 57
$\frac{1}{2}$ Spread trim	136 x 406	$\frac{1}{3}$ Square trim	133 x 127
$\frac{1}{2}$ Spread bleed	142 x 412	$\frac{1}{3}$ Square bleed	139 x 133
$\frac{1}{2}$ Spread type	126 x 386	$\frac{1}{3}$ Square type	123 x 117
		$\frac{1}{3}$ Floating type	114 x 104

**NB: Live matter and type safety** Allow 10mm from trim and 13mm from bleed  
**NBB: Gutter** No type should appear within 5mm either side of gutter on a Spread

## MECHANICAL SPECIFICATIONS FOR

### BRIDES & SETTING UP HOME

(Dimensions are listed Depth x Width in mm)

Full page trim	285 x 220	$\frac{1}{2}$ Vertical trim	285 x 108
Full page bleed	291 x 226	$\frac{1}{2}$ Vertical bleed	291 x 114
Full page type	265 x 200	$\frac{1}{2}$ Vertical type	265 x 98
Spread trim	285 x 440	$\frac{1}{4}$ Square type	130 x 98
Spread bleed	291 x 446	$\frac{1}{4}$ Vertical type	265 x 48
Spread type	265 x 420		
$\frac{1}{2}$ Horizontal trim	140 x 220	$\frac{1}{8}$ Horizontal type	63 x 98
$\frac{1}{2}$ Horizontal bleed	146 x 226	$\frac{1}{8}$ Vertical type	130 x 48
$\frac{1}{2}$ Horizontal type	130 x 200	$\frac{1}{16}$ Type	63 x 48

**NB: Live matter and type safety** Allow 10mm from trim and 13mm from bleed  
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## MECHANICAL SPECIFICATIONS FOR.

### WIRED

(Dimensions are listed Depth x Width in mm)

Full page trim	276 x 203	Spread trim	276 x 406
Full page bleed	282 x 209	Spread bleed	282 x 412
Full page type	256 x 183	Spread type	256 x 386
$\frac{1}{2}$ Horizontal trim	136 x 203	$\frac{1}{2}$ Spread trim	136 x 406
$\frac{1}{2}$ Horizontal bleed	142 x 209	$\frac{1}{2}$ Spread bleed	142 x 412
$\frac{1}{2}$ Horizontal type	126 x 183	$\frac{1}{2}$ Spread type	126 x 386
$\frac{1}{2}$ Vertical trim	276 x 99	$\frac{1}{2}$ Vertical bleed	282 x 105
		$\frac{1}{2}$ Vertical type	256 x 89

**NB: Live matter and type safety** Allow 10mm from trim and 13mm from bleed  
**NBB: Gutter** No type should appear within 5mm either side of gutter on a Spread

## MECHANICAL SPECIFICATIONS FOR

### GQ STYLE

(Dimensions are listed Depth x Width in mm)

Full page trim	298 x 230	$\frac{1}{2}$ Horizontal trim	147 x 230
Full page bleed	304 x 236	$\frac{1}{2}$ Horizontal bleed	153 x 236
Full page type	278 x 210	$\frac{1}{2}$ Horizontal type	137 x 210
Spread trim	298 x 460	$\frac{1}{2}$ Vertical trim	298 x 113
Spread bleed	304 x 466	$\frac{1}{2}$ Vertical bleed	304 x 119
Spread type	278 x 440	$\frac{1}{2}$ Vertical type	278 x 103

**NB: Live matter and type safety** Allow 10mm from trim and 13mm from bleed  
**NBB: Gutter** No type should appear within 5mm either side of gutter on a Spread

## MECHANICAL SPECIFICATIONS FOR

### LOVE

(Dimensions are listed Depth x Width in mm)

Full page trim	300 x 230	Spread trim	300 x 460
Full page bleed	306 x 236	Spread bleed	306 x 466
Full page type	280 x 210	Spread type	280 x 440

**NB: Live matter and type safety** Allow 10mm from trim and 13mm from bleed  
**NBB: Gutter** No type should appear within 5mm either side of gutter on a Spread