

MOVETO

ADVERTISING SPEC

MOVETO

WALTON & WEYBRIDGE .co.uk

Covering West Molesey • Hersham

BARRELFIELD MEDIA 19th February 2014, Issue No. 566, To advertise call 020 8976 9242, Barreld Media - The Art of Property Publishing.

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CURCHODS

Surrey's Best Multi-Branch Independent Estate Agents

As voted for by the public in the 2013 Surrey Property Awards

WEYBRIDGE

A great family home on the Outlands side of town, with over 5,500 sq ft of accommodation.

4 6 6 6 C

01932 843322 andrew-grant@curchods.com

BURWOOD PARK

Ideal for entertaining, half acre southerly facing garden and development potential (STPP).

4 5 3 D

01932 247777 warren-fraser@curchods.com

4 6 6 6 C

COBHAM, SURREY KT11

£380,000 Freehold

An extremely charming two bedroom period cottage with stunning views across the Tithe Green. The property is situated half way between Cobham town centre and the mainline train station. EPC rating F.

2 Bedrooms | Kitchen | Reception | 1 Bathroom | Garden | Village Green Location.

01932 834661
 weybridge@winkworth.co.uk
 winkworth.co.uk/weybridge

Winkworth

mfo

martinflashman.co.uk

WALTON SALES
 T 01932 277700
 E walton@martinflashman.co.uk

WEYBRIDGE SALES
 T 01932 837700
 E weybridge@martinflashman.co.uk

LETTINGS
 T 01932 837711
 E lettings@martinflashman.co.uk

EXCELLENCE IN RESIDENTIAL SALES AND LETTINGS
MARTIN FLASHMAN & COMPANY

RESIDENTIAL SALES & LETTINGS

WALTON ON THAMES

£1,695,000

Highly Regarded Private Road In The "Ashley" Area Of Walton
 Walk to the service centre

*Walk between from driveway & garage
 *Close to shops & dining area
 *Excellent landscaped garden
 *Close to station
 *Highly polished
 *Highly finished kitchen
 *Highly finished garage
 *Large of open plan
 *EPC Rating G

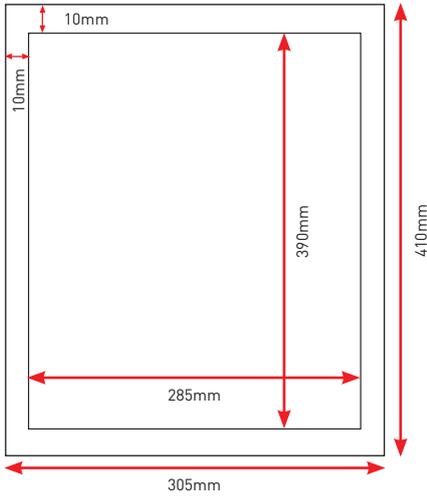


ADVERT SPECIFICATIONS

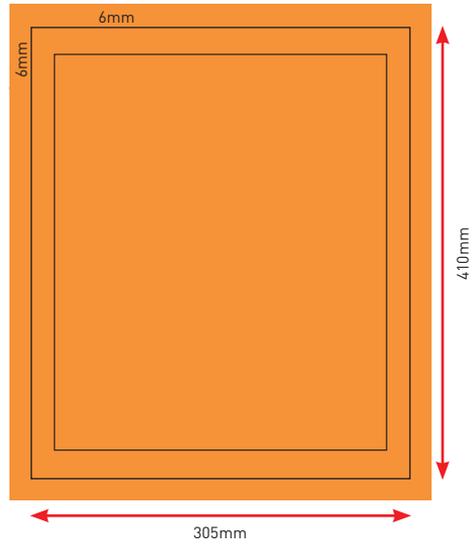
FULL PAGE:

The trim size of the paper is 305 x 410mm, if your advert is bleeding off the page please allow 6mm bleed all around 317 x 422mm. (See diagram below)
The actual advert area is 285 x 390 mm

NON BLEED ADVERT

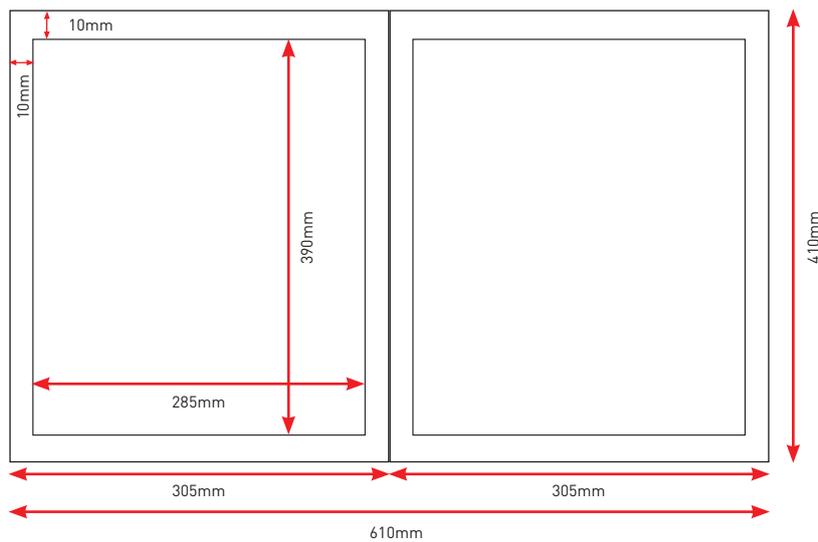


BLEED ADVERT



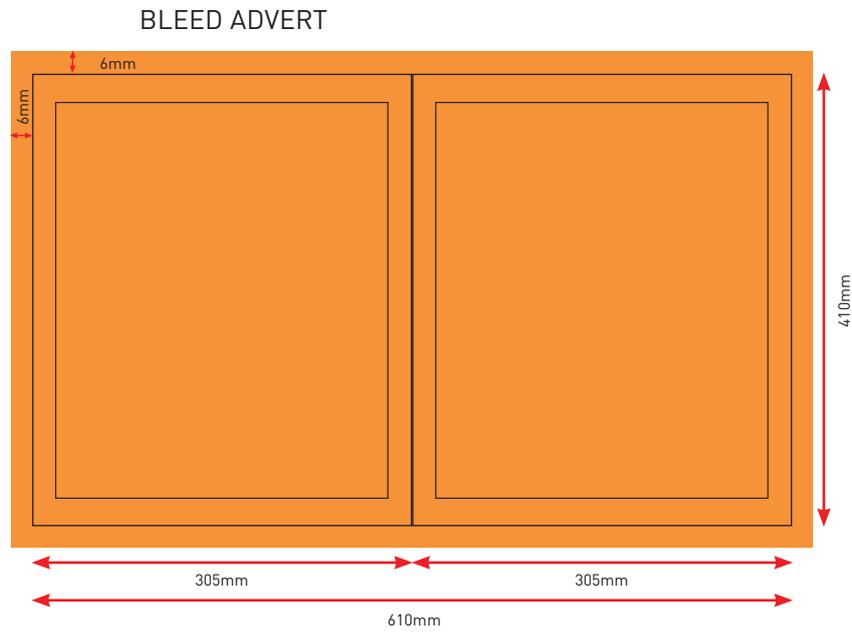
DOUBLE PAGE SPREAD:

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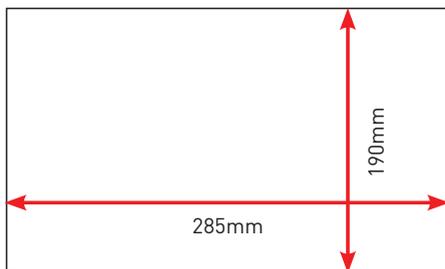


ADVERT SPECIFICATIONS CONTINUED

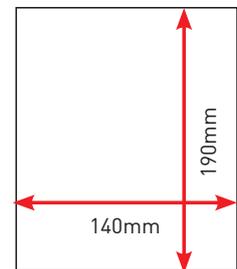
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HALF PAGE:

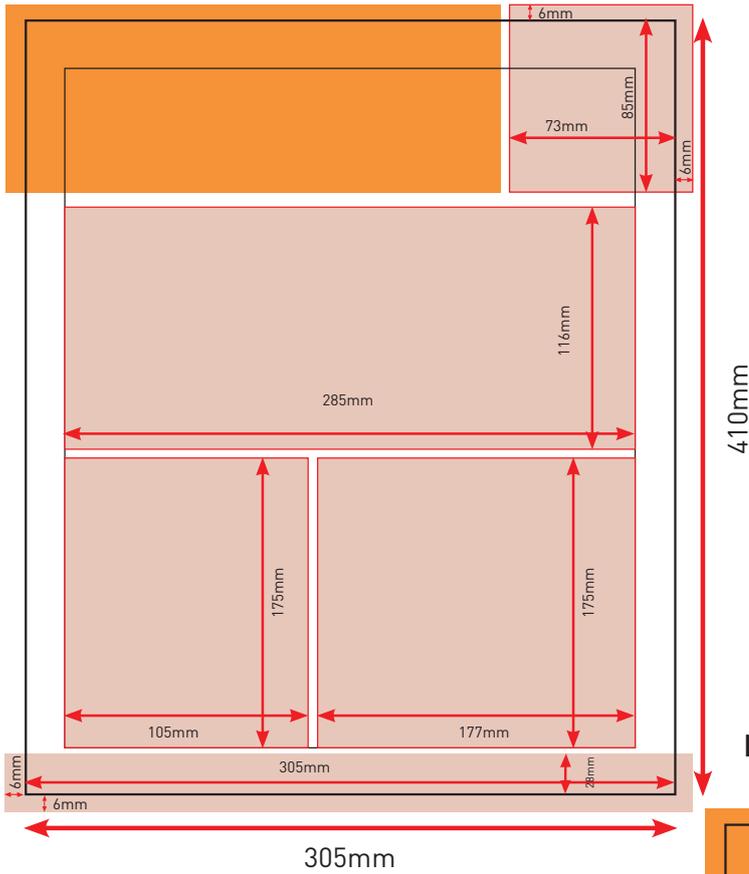


QUARTER PAGE:

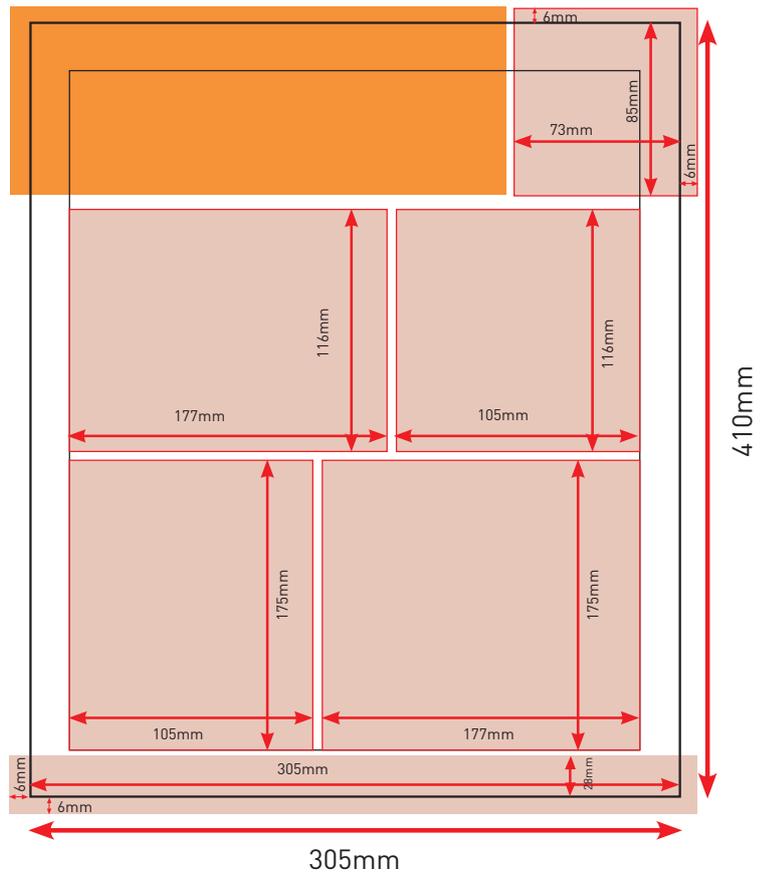


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FRONT PAGE TYPE 1



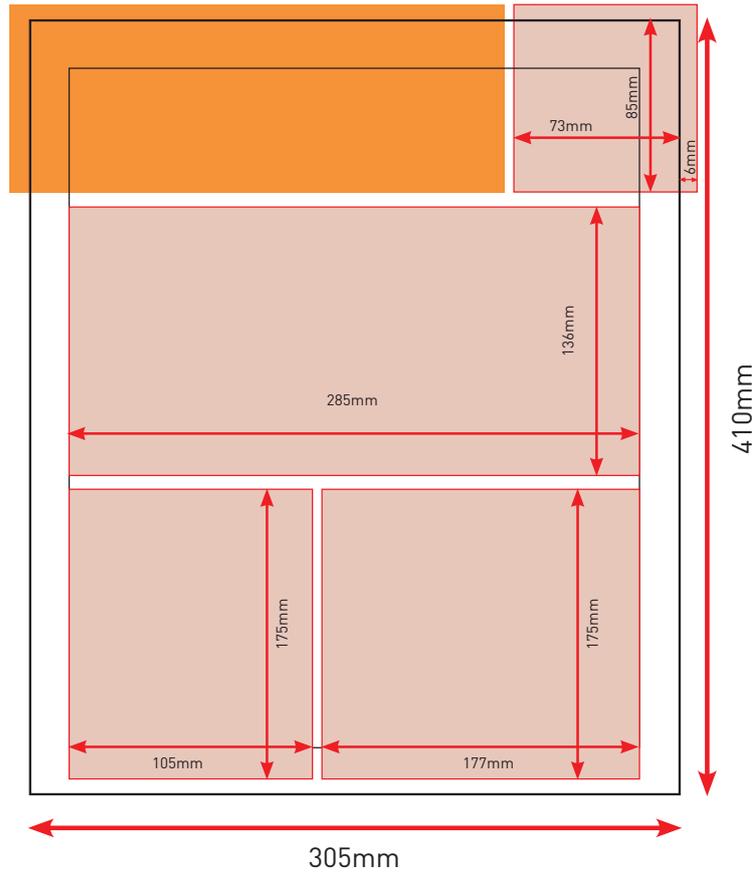
FRONT PAGE TYPE 2



MOVETO
SHOPPING FOR PROPERTY

ADVERT SPECIFICATIONS CONTINUED

FRONT PAGE TYPE 3 RICHMOND, WALTON AND COBHAM ONLY



MOVETO
SHOPPING FOR PROPERTY

FORMATS AND FILE TYPES

Acceptable software formats

- Adobe Indesign version up to CS5.5 (This is our preferred format)
- Quark Xpress version 4 - 9 (Any templates supplied in Quark will be re-created with Adobe Indesign)
 - Adobe Photoshop up to CS5.1 (Pictures & logos etc)
 - Adobe Illustrator up to CS5.1 (Logos etc)
- Adobe Acrobat PDF, high resolution, CMYK only (Logos & complete adverts)

Unacceptable software formats

- CorelDraw
- Microsoft Word/Powerpoint/Works/Office/Excel
- Microsoft Front Page/Publisher

PICTURE FILE FORMATS

- TIFF, EPS, JPG

Jpg is best if you are e-mailing or ftp to us as it makes the files a lot smaller in size and are therefore quicker to transfer. For Illustrator files please make sure any text is converted to outlines and colours are converted to CMYK, and the file is saved as an eps.

ACCEPTED MEDIA

CD and DVD

PRESS SPECIFICATIONS

Screen Ruling **300 dpi**
Screen Dot **Round**
Dot Gain **20%**
CC Profile **ISO Web Coated**

EMAIL AND FTP

Email: moveto@barrelfield.co.uk

FTP, if you are using a web browser to connect: **212.250.213.133:8100**

FTP, if you are using an ftp client app to connect: **212.250.213.133**

USERNAME: **moveto**

PASSWORD: **Ba5531field**

ANY PROBLEMS AT ALL, PLEASE CONTACT

DAN REES

020 8390 9242

d.rees@barrelfield.co.uk



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