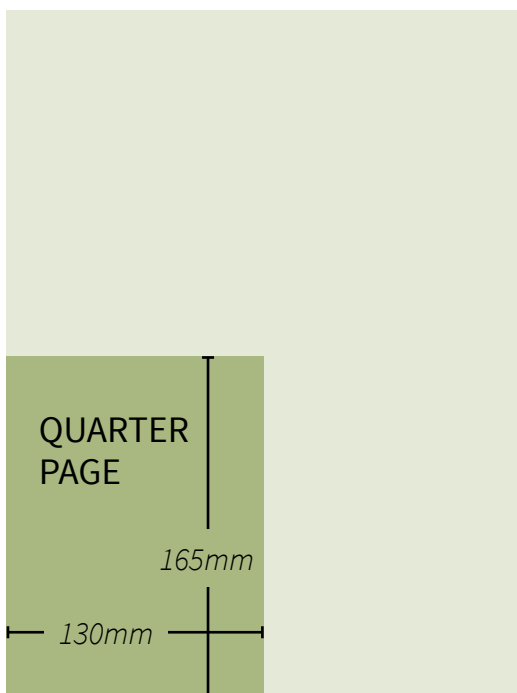
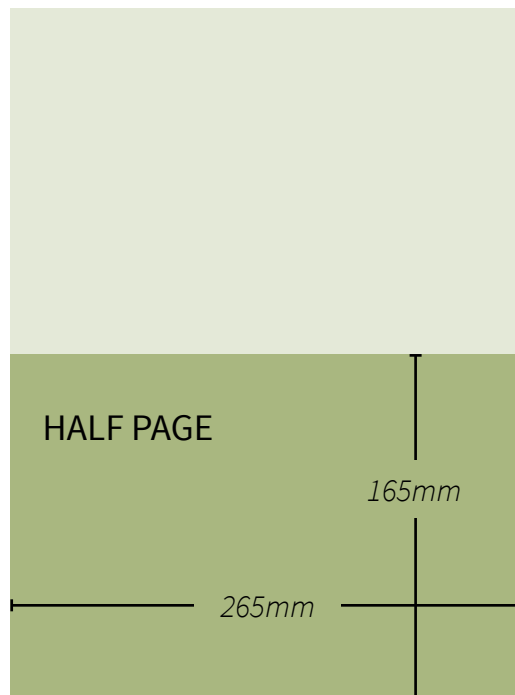
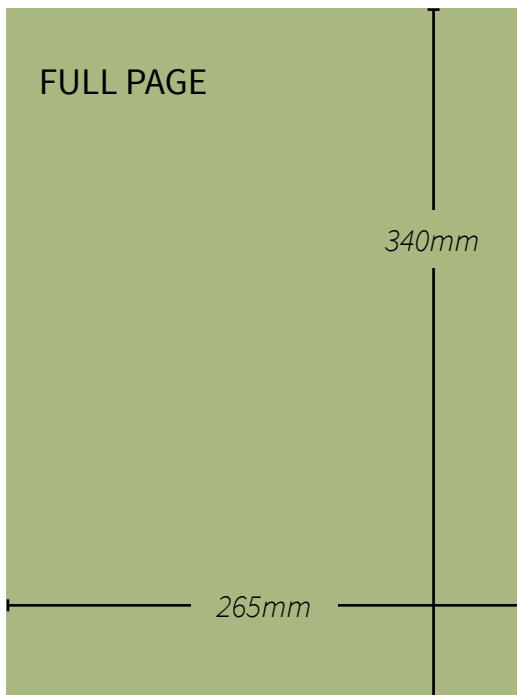


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# THE PECKHAM PECULIAR

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## Advertising specifications



### What we need

Please supply a high resolution **PDF** or **JPEG** file

**300dpi** resolution minimum

All colours must be **CMYK**

No spot colours

No RGB

No registration colour

Please ensure that black areas are 100% black

No rich blacks

We strongly recommend that any text smaller than 12pt is black only

Please allow for 20% dot gain

Our ICC colour profile can be provided upon request

Please send completed artwork or any questions to

[peckhampeculiar@gmail.com](mailto:peckhampeculiar@gmail.com)