

Mechanical Data

Full Page

trim 210 x 297

bleed* 216 x 303

type 190 x 270

Double Page Spread

trim 420 x 297

bleed* 426 x 303

Half Page

horizontal - 190 x 132

vertical - 92 x 270

Quarter Page

92 x 132

*Bleed ads must contain crop marks

Dimensions in millimetres (mm)

- All digital artwork must be saved as CMYK.
- We also accept CMYK, hi res PDFs
- Images can be accepted in JPEG, TIFF or EPS formats, must be at least 300dpi at 100% of the final print size.
- The programs we use are Illustrator, Photoshop and QuarkXPress. If using any other software please submit the artwork ahead of deadline to ensure compatibility