

Archant's Technical Specifications are an Industry Specific Requirement from our printers to ensure that artwork prints correctly and as expected (All PDF documents are required to be supplied in version 1.3 (Acrobat 4), colour space is CMYK).

The following links contains a guide to the export settings; saving to the correct PDF version will stop these issues occurring.

Newspaper - <http://adsupplied.archant.co.uk/adsupplied/indesign-export-settings-guide-newsprint/>

Magazine - <http://adsupplied.archant.co.uk/adsupplied/new-indesign-pdf-export-settings-guide-life-magazine/>

Two of the main issues are colour spaces and transparent layers. When artwork is received and it differs to these specifications it may be fixed by our Supplied Ads team to match what is needed.

## Colour Spaces

All Archant newspapers [ISOnewspaper 26v4.icc](#) (click to download), Magazines [ISOcoated v2 300 eci.icc](#) (click to download)

Below are examples of artwork supplied in the wrong colour space (as RBG) with the converted file fix along side. RGB colours cannot be re-created in the CMYK colour space; if an RGB file is received the colours from the original file may have to be altered.



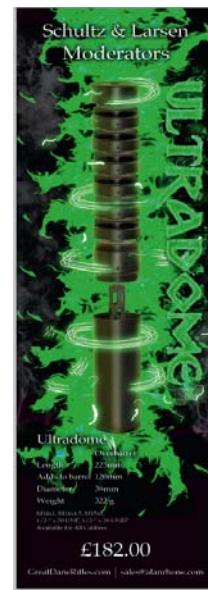
Supplied using RGB



Converted to CMYK



Supplied using RGB



Converted to CMYK



Supplied using RGB



Converted to CMYK

## Transparent Layers

All PDF documents are required to be supplied in version 1.3 (Acrobat 4). Anything higher than version 1.3 allows transparent layers to be used; files supplied in a higher version will manually be flattened prior to printing which can cause problems with boxes appearing or images and text dropping off.

Below are examples of artwork supplied higher than the PDF version 1.3 with the converted file fix along side.



PDF version 1.4



Flatten fix attempt



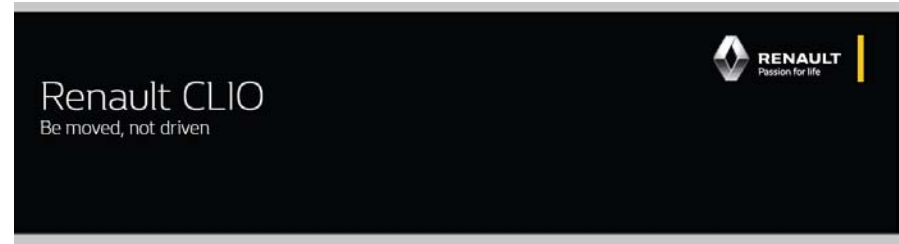
PDF version 1.6



Flatten fix attempt



PDF version 1.6



Flatten fix attempt

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