

Column Widths

1	2	3	4	5	6	7	8	9
27mm	56mm	85mm	114mm	143mm	172mm	201mm	230mm	259mm

Repro Specifications

Screen Ruling	85 lpi colour 85 lpi mono
Screen Angles	Cyan 15° Magenta 75° Yellow 0° Black 45°
Halftone Range	0% Highlight - 90% Shadow
Press dot gain	33%
Colour	Under Colour Removal (UCR) and Grey Component Replacement (GCR): Irrespective of the technologies involved the percentage of four colours (in neutral areas) should be a total of 260% Colour Halftones: Must be converted from RGB to CMYK All spot Pantone colours must be converted to process (CMYK) colour equivalents

Pdf Colour Profile

ISOnewspaper26v4 (IFRA26 Max TAC 240)

Page Dimensions

Tabloid Page - Type area 320mm depth x 259mm width
Double Page Tabloid Centre Spread including gutter -
Type Area 320mm depth x 548mm width

Graphic Files

- TIFF Resolution should be at 300dpi for both text & images & should be the size required for the advertisement.
- INDESIGN EPS Resolution @ 300dpi, Fonts/pictures embedded, CMYK colour.
- PHOTOSHOP EPS Resolution @ 300dpi, CMYK colour
- JPEG Resolution at no less than 300dpi and with NO COMPRESSION
- PDF (Recommended) All PDF's should be at maximum quality at a resolution of no less than 300 dpi and all Fonts/ images should be embedded with CMYK colours. PDF version of document MUST be version 1.3. or PDF/X1-A
- All images and colours have to be CMYK, or colours will not reproduce
- Please note that EPS files with JPEG encoding should NOT be used.

Fonts

FONT ENCRYPTION: We will NOT accept fonts for use within advertisements that are not embedded unless we own a copy as this contravenes section 24 of the Copyright, Designs and Patents Act of 1988. If we do not own the fonts required to produce a finished image we reserve the right to substitute the type face to the nearest equivalent one we own.

Viruses

It is the responsibility of the sender of files/discs to ensure that they are free from any viruses. We will routinely check all files/discs and any that are found to be contaminated will be rejected.

Photographs

Photographs supplied digitally should be in JPEG or TIFF format. Final resolution @ 300 dpi to guarantee good print quality.

Web based file transfer

We are able to accept pdf files via the Adfast System, please visit www.adfast.co.uk for details on how to register. We also accept files via Dropbox and most other file transfer sites (ie. Yousendit etc)

Wraps - When sending copy for Midweek pubs the front page must be 250mm x 259mm, pages 2,3 & are all 320mm x 259mm. When sending copy for our paid for titles the front page must 270mm x 201mm, pages 2,3 & 4 are all 320mm x 259mm

Telephone: 0118 955 3378

Email: john.adams@newsquest.co.uk