

BT6 - 006001

Artwork and Production Specification Sheet

Artwork requirements

Visual Size 1160mm(w) x 1710mm(h)

Artwork Size 1195mm(w) x 1760mm(h)

Format High res CMYK PDF at 100%, embed/outline images and fonts

Image resolution*

< 4ft away 100dpi

4ft to 12ft away 72dpi

12ft and above 36dpi

*Image resolution is dependent on the viewing distance.

Production requirements

Finished Size 1185mm(w) x 1750mm(h)

Material 170gsm White Back

Finishing Trim to finished size

Notes: UV printed for back illumination, packed in tube, no more than 15 in tube.



Artwork

Please ensure that the artwork supplied is congruent with the below specification guide. Artwork received that is not in line with the required specifications may be subject to additional fees. Our printers will not be held accountable for print errors which have occurred as a result of incorrect artwork submission.

Preferred Artwork Submission

We require high res PDFs which will enable our printers to quickly inspect & proof the artwork, this preferred format will ensure optimal efficiency and response rate. The sender will then receive a PDF proof or link for approval.

Setting up Artwork

To ensure that our systems can process the incoming file correctly, please check that the high res PDFs are correctly formatted with the appropriate trim and bleed boxes. The visual size displayed highlights the safe copy area. Please include bleed out to the artwork size shown. If you have difficulties accessing the template link, and are creating an InDesign artwork, the "document size" should be set to the Artwork size shown. It's Vital that all key-lines representing visual sizes are removed, failure to remove these may result in the key-lines being printed.

POSTER DEADLINE: 5 WORKING DAYS PRIOR TO GOING LIVE.
ARTWORK DEADLINE: 10 WORKING DAYS PRIOR TO GOING LIVE.

Please note:

As BT6's require to be zipped together poster receipt deadlines must be kept to in order to maintain client in charge dates.

PRINT QUERIES AND DELIVERY: salesplannersUKD@primesight.co.uk