

UPWARD CURVE MAGAZINE ARTWORK SUPPLY

Advertisement Size	Trim Size	Bleed Size	Type Area
	High x Wide	High x Wide	High x Wide
Quarter Page	100mm x 80mm	-	-
Full Single Page	275mm x 210mm	281mm x 216mm	255mm x 190mm
Double Page Spread	275mm x 420mm	281mm x 426mm	255mm x 400mm

ARTWORK & SUPPLY METHOD: All ads must be supplied as a high resolution print ready PDF. All file types should be converted to outlines before saving, eliminating the need to include fonts. Colour ads should be saved in CMYK colour format. All images contained in your advertisement should be a minimum of 300 dpi resolution. Black vector graphics settings should normally be set to 'Overprint'

DISC: Artwork may be supplied on CD to: **Production Manager, Upward Curve Magazine, Saxon Media Ltd, P O Box 400, Ware, Hertfordshire, SG12 8DF, United Kingdom or by email to : production@saxonmedia.net**
All artwork sent on CD must ALSO be supplied with a colour proof as well as all fonts (screen and printer) and graphics used in the ad. CDs will not be returned unless specifically requested. We cannot accept responsibility for any printing errors if no proof is supplied. Please clearly mark your CD as being for the Upward Curve Magazine and provide your company name, advertisement brand name and your contact details.

EMAIL: Ads sent via email to our email address below should not exceed 15MB. All files over 15MB can either be sent via a free file sharing service like 'WE TRANSFER' or can be uploaded onto our Repro House FTP site. Please clearly mark your email as being for Upward Curve Magazine and provide your company name, advertisement brand name and contact details.

FTP: If your file is very large you can either email the link to your file using a service like 'wetransfer' or you can upload to our Repro House FTP site. Instructions for this are available upon request. After uploading your file to the ftp site please email us to confirm safe receipt of your advertisement and if possible send a separate email with low resolution preview.

RE-SUPPLYING ARTWORK: We check and run proofs of all artwork as soon as it is received, if you need to amend your artwork and re-supply it, you must let us know. We cannot accept any responsibility if incorrect versions are printed when multiple versions have been supplied with no phoned instructions.

Please note that Saxon Media Ltd accepts no responsibility for discrepancies between the digital and printed versions of copy sent to us where a colour proof has not been provided. To help prevent dissatisfaction, clients are urged to prepare and check colour proofs before digital files are sent to us and to send us the colour proofs.

If you have any questions or want further information please contact our production office: **production@saxonmedia.net**

