

Audience Sponsorship

How does it work?

1 Decide the **Area** you would like to target

Target by:

- Outcode
- City
- Region

2 Add on the **Audience** you would like to follow:



Renters



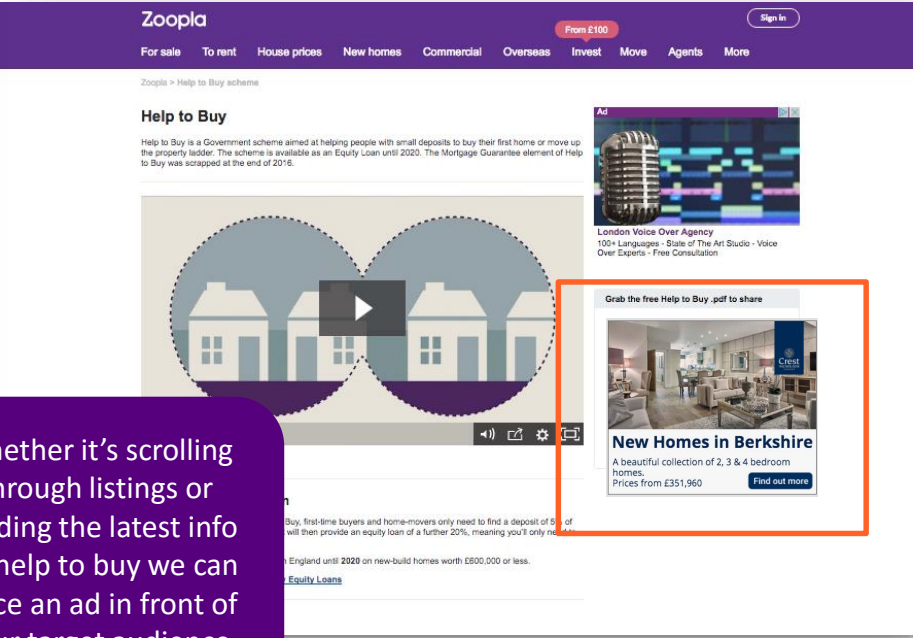
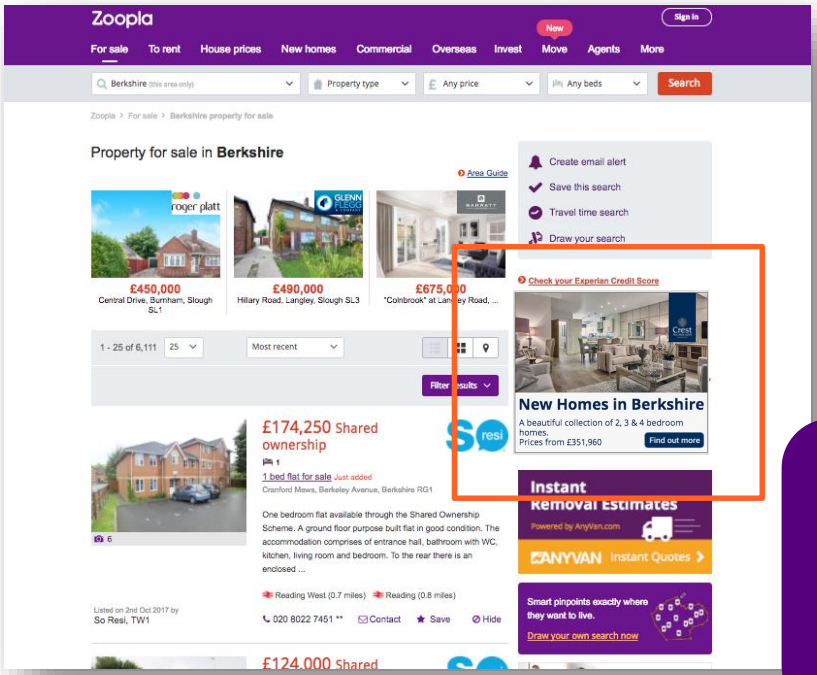
Buyers



Sellers

3

We show your adverts to users in your selected audience as they browse Zoopla & Primelocation



Whether it's scrolling through listings or reading the latest info on help to buy we can place an ad in front of your target audience

PrimeLocation > For sale

Search properties for sale across the UK

Berkshire

Min price

No min

Max price

No max

Property type

Show all

Bedrooms

No min

[Advanced search options](#)

[Search](#)

[Check your credit score](#)



New Homes in Berkshire

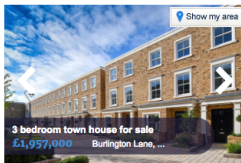
A beautiful collection of 2, 3 & 4 bedroom homes. Prices from £351,960

[Find out more](#)

Discover your perfect home with PrimeLocation

Find your ideal home to buy using our unique search facilities of properties available from 18,836 estate agents. Choose from hundreds of thousands of properties for sale including houses, apartments, farms, barn conversions and much more. Use our 'draw a search' map tool to define exactly where you want to live.

Make sure that you don't miss out on new properties for sale. [Create alert.](#)



Guide price
£7,950,000



Offers in region of
£7,500,000

PROPERTY FOR SALE

Fishery Road, Maidenhead SL6

🏠 8 🛏 7 🚗 3

West Court is a magnificent Grade II listed "Arts & Craft" property situated on the banks of the River Thames. The property boasts a unique turret, designed to take full advantage of its ... [read more](#) >

[riverhomes, Greater London ...](#)

COUNTRY HOUSE FOR SALE

Nr Maidenhead, Berkshire SL6

🏠 5 🛏 5 🚗 3

A rare opportunity to acquire prime Country property with over 60 acres of land in this highly sought after location. Confidentially available for sale. The exact location and property images ... [read more](#) >

[VIP HOMES INTERNATIONAL](#)
[VIP International Homes](#)



New Homes in Berkshire

A beautiful collection of 2, 3 & 4 bedroom homes. Prices from £351,960

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Name	Size
MPU	300x250

Name	Size
Leaderboard	728x90

Creatives

No one to build creatives for you?
No problem, we can design these
at **no extra cost!**

Sizes available

Name	Size
MPU	300x250
Sky	160x600
Leaderboard	728x90



Welcome to Bath Riverside

A stunning collection of apartments and penthouse apartments. Prices from £276,000

[Find out more](#)



Live in bustling Borough, SE1

2 & 3 bedroom luxury homes. Prices from £949,995

[Find out more](#)

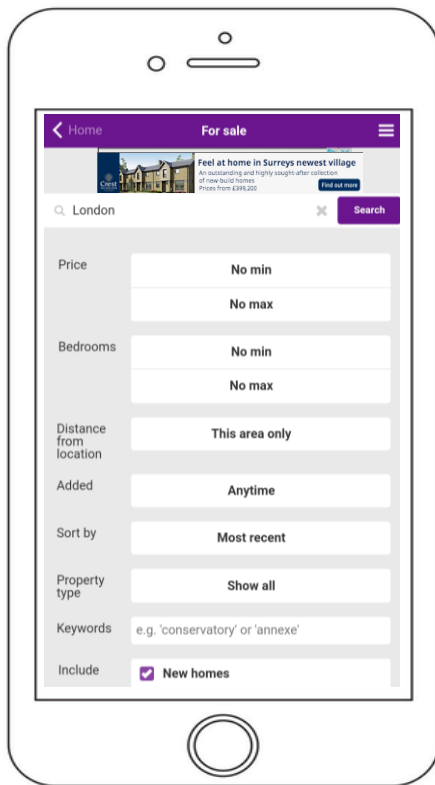
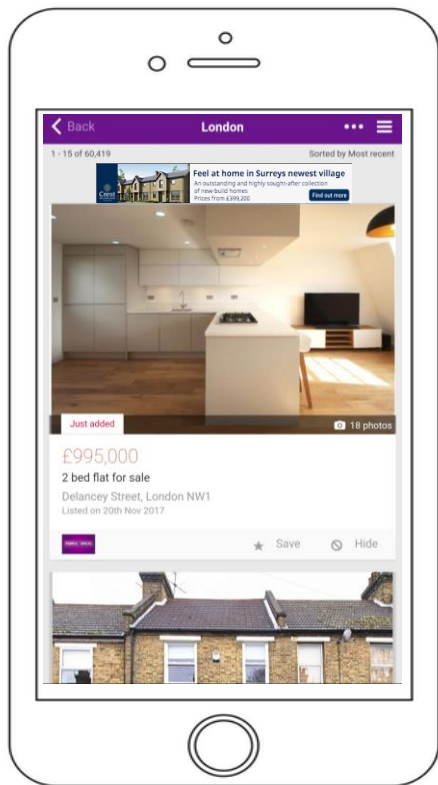


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Mobile



- We can serve your ad on our mobile site too
- Size available: 320x50
- We'll build the creative for free
- Extend your audience reach to our 14 million mobile visitors



Packages

Bronze: £1,200

100,000 Impressions

Silver: £2,000

200,000 Impressions

Gold: £2,400

300,000 Impressions

Have some
questions or would
like to book in a
campaign?



No problem, contact your Account Manager
for more details.

Why Zoopla?

Don't just take our word for it...

“ Zoopla's Marketing Services Team have been instrumental in broadening our audience reach. They took our specific needs and created a bespoke marketing strategy that allowed us to shift our offline spend to online. Their flexible and dedicated team have helped our business to develop in new local areas as well as launch our international presence

- John Murphy
Director, City Docklands

”

Reports



We will send you reports with analysis of how the campaign is performing as well as optimisation suggestions to make sure the campaign is running smoothly.