

Content Encoding Specifications

PAL for European Broadcast

Digital

H.264 (.mp4)

Video (Landscape)

Codec:	H.264 / MPEG4 AVC	(Preferred)
Bit-rate:	10 mbps minimum	
Profile:	High	
Level:	5.1	
Frame Rate:	25 fps (PAL)	
Aspect Ratio:	1920 x 1080 - 16:9	(Preferred)
	1280 x 720 - 16:9	(Minimum)

Audio

Codec:	AAC - MPEG-4
Bit-rate:	320 kbps
Sampling:	48 khz
Channels:	2 (stereo)
Audio Quality:	High

Preferred Delivery Method

By FTP site, details:

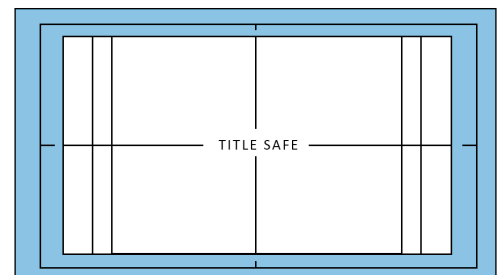
<ftp.clubcom.co.uk>

User name: zoommedia

Password: national01

alternative delivery method: wetransfer.com

Please ensure you work within title safe guidelines



Technical Enquiries

Please contact UK Traffic:

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