

Sending artwork

SEND ARTWORK TO

kirstie.howe@mediaclash.co.uk

or on CD to: Kirstie Howe, MediaClash, Circus Mews House, Circus Mews, Bath BA1 2PW

PLEASE BE AWARE THAT WE HAVE A 10MB WEIGHT LIMIT PER EMAIL

ACCEPTED FORMATS

- ✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and Illustrator files with text converted to outlines.

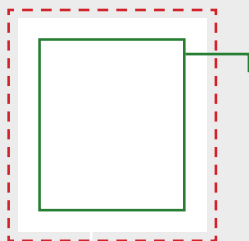
WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

IMPORTANT NOTE: If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

Artwork sizes

FULL PAGE



TYPE SIZE
195mm(W) x 265mm(H)
Size you need to supply if you want your advert to be placed in the middle of the page with a white border

TRIM SIZE (magazine size)
220(W) x 285mm(H)
FOR REFERENCE ONLY – DO NOT SUPPLY ANY ADVERT AT THAT SIZE

BLEED SIZE
226mm(W) x 291mm(H)
Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

DOUBLE PAGE SPREAD

TYPE SIZE 420mm(W) x 265mm(H)
TRIM SIZE 440mm(W) x 285mm(H)
BLEED SIZE 446mm(W) x 291mm(H)

TRIM SIZE IS FOR REFERENCE ONLY. ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

ADVERTORIALS

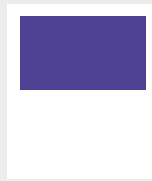
Advertising feature designed in our house style

FULL PAGE ADVERTORIAL

- Please supply:
- Text between 400-500 words
 - 2 to 4 high resolution pictures
 - Logo and contact details

DOUBLE PAGE ADVERTORIAL

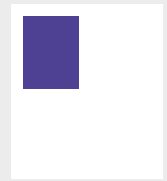
- Please supply:
- Text between 700-800 words
 - 4 to 8 high resolution pictures
 - Logo and contact details



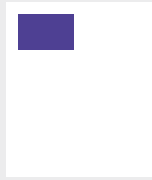
HALF PAGE HORIZONTAL
195mm(W) x 128mm(H)



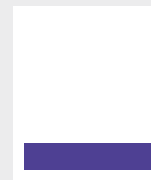
HALF PAGE VERTICAL
95mm(W) x 265mm(H)



QUARTER PAGE
95mm(W) x 128mm(H)



EIGHTH PAGE
95mm(W) x 60mm(H)



BANNER
192mm(W) x 60mm(H)

Schedule

ARTWORK TO SET: Adverts that are to be set in house by MediaClash. A proof will be sent for approval.
FINISHED ARTWORK: High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
207	27/01/16	29/01/16	12/02/16
208	17/02/16	19/02/16	04/03/16
209	08/03/16	10/03/16	25/03/16
210	30/03/16	01/04/16	15/04/16
211	20/04/16	22/04/16	06/05/16
212	11/05/16	13/05/16	27/05/16
213	01/06/16	03/06/16	17/06/16
214	22/06/16	24/06/16	08/07/16
215	13/07/16	15/07/16	29/07/16
216	03/08/16	05/08/16	19/08/16
217	23/08/16	25/08/16	09/09/16
218	14/09/16	16/09/16	30/09/16
219	05/10/16	07/10/16	21/10/16

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
220	26/10/16	28/10/16	11/11/16
221	16/11/16	18/11/16	02/12/16
222	30/11/16	02/12/16	23/12/16
223	28/12/16	30/12/16	13/01/17
224	18/01/17	20/01/17	03/02/17
225	08/02/17	10/02/17	24/02/17
226	01/03/17	03/03/17	17/03/17
227	22/03/17	24/03/17	07/04/17
228	11/04/17	13/04/17	28/04/17
229	03/05/17	05/05/17	19/05/17
230	23/05/17	25/05/17	09/06/17
231	14/06/17	16/06/17	30/06/17
232	05/07/17	07/07/17	21/07/17

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
233	26/07/17	28/07/17	11/08/17
234	16/08/17	18/08/17	01/09/17
235	06/09/17	08/09/17	22/09/17
236	27/09/17	29/09/17	13/10/17
237	18/10/17	20/10/17	03/11/17
238	TBC	TBC	24/11/17
239	TBC	TBC	15/12/17
240	TBC	TBC	05/01/18
241	10/01/18	12/01/18	26/01/18
242	31/01/18	02/02/18	16/02/18
243	21/02/18	23/02/18	09/03/18
244	13/03/18	15/03/18	30/03/18
245	04/04/18	06/04/18	20/04/18